



PRESS RELEASE

Paris, January 30th 2018

Longines Athina Onassis Horse Show:

New prestigious destination of the Longines Global Champions Tour

From May 31 to June 2, 2018 – Pampelonne Beach - Saint-Tropez Peninsula

The Longines Athina Onassis Horse Show launches its fifth French edition, from May 31 to June 2, 2018, on the mythical beach of Pampelonne in the peninsula of Saint-Tropez. Great novelty 2018, the very prestigious jumping event, worn by rider Athina Onassis, will join the Longines Global Champions Tour! International circuit that brings together the best riders on the planet, through 17 events, on three continents investing the most beautiful cities in the world, Paris, London, Madrid, Miami Beach, Shanghai, Rome, Doha ... with Prague as the final destination.

“I am really proud that the Longines Athina Onassis Horse Show has been chosen as the stage of the prestigious Longines Global Champions Tour. After having settled on the Pampelonne Beach since 4 years and having established itself as a meeting point for international jumping, the LAOHS crosses a new course with this new partner. Joining this international circuit – which aims to promote “the best of show jumping” in beautiful locations all around the world – will support us to fortify our notoriety and visibility. It is a great honour for us!», rejoices Denis Monticolo, Director of the event.

ABOUT THE LONGINES ATHINA ONASSIS HORSE SHOW

The event is labelled 5-stars (CSI5*), a pledge of excellence and athletic performance and is organized by



Athina Onassis. Longines Athina Onassis Horse Show moved to France in 2014, to the beautiful Pampelonne Beach, associated with international jet-setters and the "Saint-Tropez Legend".

*For the next edition, the Longines Athina Onassis Horse Show, which will take place from May 31 to June 2, 2018, will offer two competitions of different levels, for a total prize money of 617,000 Euros. The best rider / horse combinations of the planet will compete in the 6 classes of the CSI 5 *, all counting for the Longines world ranking, including the Longines Global Champions Grand Prix with 300,000 Euros in prize money and the new Global Champions League, where the best riders from different countries will come together to compete for the same team, ensuring incredible competitions during a championship season.*

*The 9 events of the CSI 2 * will be reserved to amateur riders, who will have the privilege to compete in the same arena as the greatest riders. In total, a hundred riders and nearly 200 horses are expected, representing more than twenty nations.*

For more information, visit our website: www.athinaonassishorseshow.com

ABOUT LONGINES – TITLE PARTNER

Longines has been based in Saint-Imier in Switzerland since 1832. Its watchmaking expertise reflects a strong devotion to tradition, elegance and performance. Longines has generations of experience as official timekeeper for world championships and as partner with international sports federations. Known for the elegance of its timepieces, Longines is a member of the Swatch Group Ltd, the World's leading manufacturer of timepieces products. With the winged hourglass as its emblem, the brand has outlets in over 150 countries.

For more information, visit our website: www.longines.fr

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